



## International Trade Economics 360

Credit hours: 3

Grading: A/B/C/D/F

Class meeting time(s): MWF 11:00 - 11:50 but see COVID policy

Prerequisite Course(s): Economics 201 and 202

LAC/Gen Ed designation: None

Economists were invented to make weather forecasters look accurate.

**Instructor(s):** Wilfrid W. Csaplar Jr., Ph.D.  
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Office: x7856  
Home: 829-4348  
<http://www.WCsaplarJr.info>  
**Office Location:** Richardson 022  
**Office Hours:** As long as I have long COVID, it they will be on Zoom immediately following class. Contact me if you want a Zoom meeting at another time.

**I. Rationale:** *International Trade* teaches how the inter-relationships between countries; why they trade; why trade is beneficial; how they impact each other on both a microeconomic and a macroeconomic scale; and how exchange rates are determined.

**II. Course Description:** *International Trade* is an examination of the principles of international trade and finance and their applications to the modern world. The concepts emphasized are exchange rates, theories of comparative advantage, economies of scale, tariffs, quotas, commercial policy, capital movements, reciprocal effect of changes in microeconomic and macroeconomic policies, the role of international organizations, and aid to developing countries.

**IIIA. Course Delivery Mode and Structure:** This course will be an in class course. I will be teaching the class in the scheduled room at the scheduled time.

**IIIB. Course Communication Plan:** Announcements will be made on my personal webpage, <http://www.WCsaplarJr.info>. I generally check my e-mail irregularly, but at least on a daily basis in the evening. I normally reply to an e-mail once I have read it. I expect



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the student will reply within 24 hours to an e-mail.

**IIIC. Technical Requirements:** This course uses Canvas for the facilitation of communications between faculty and students, submission of assignments, and posting of grades. The Canvas course site can be accessed at <https://bethanywv.instructure.com>. Your Bethany College username and password are used to access the system.

You are responsible for having a reliable computer and internet connection throughout the term. *Caution! You will be at a disadvantage if you attempt to complete all coursework on a smartphone or tablet.* It may not be possible to submit the files required for your homework assignments.

The following list details a minimum recommended computer set-up and the software packages you will need to have access to, and be able to use:

Feature	Laptop
Screen Size	15" or smaller or portability
Operating System	Windows 10 or Max OSX or higher recommended; Windows 7 not recommended
Base Memory	4 GB – minimum 8 GB – recommended
Hard Drive Storage	128 GB - minimum 256 GB - recommended
Optical Drive	Optional
Network/Wireless	802.11 ac Wave 2 or 802.11ax wireless – both connect at the 802.11 ac Wave 1 level, Ethernet port
Mic and Camera	Built-in microphone and webcam

Students should be able to use email, a word processor, spreadsheet program and presentation software to complete this course successfully. All students have access to Office 365 with their Bethany username and password. Students are reminded that sharing their credentials with others or using the credentials assigned to others to prepare or submit work, attend online classes, or view grades and assignments is a violation of the student code of conduct as well as academic rules. Each student should keep their password to Bethany's services confidential. [Edit as needed for specific courses.]

**IIID. Technical Assistance:** If you need technical assistance with access to email, Self-Service, Canvas, or Office 365, you can submit a help request to [hdesk@bethanywv.edu](mailto:hdesk@bethanywv.edu).

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If you need technical assistance at any time during the course or to report a problem within Canvas (i.e. submitting an assignment, taking a quiz, etc.), you can submit a help request to [canvashelp@bethanywv.edu](mailto:canvashelp@bethanywv.edu).

**IVA. Student Learning Outcomes:** Students will be able to predict which people in society will be hurt and helped by movements towards or away from free trade using different economic models.

**IVB Topics:** By the end of the semester, the you will be able to determine comparative and absolute advantage and gains from trade; use a PPF & indifference curve diagram to prove the gains from trade, find the MRT and the MRS; use the supply/demand for exports to derive the offer curve and find the terms of trade; understand the Heckscher-Ohlin Model and its results like the factor-price equalization theorem, and the Leontief Paradox; understand how economies of scale result in intra-industry trade and other theories of intra-industry trade like the product cycle; understand the effects of growth of a factor of production; understand the proof and implications of the Rybczynski Theorem, and immiserizing growth; how tariffs affect trade; find the effective rate of protection and the optimal tariff; understand the effects of non-tariff barriers like quotas and cartels; understand the effects of dumping and export subsidies; the effects of political reasons for trade restrictions; know what GATT/WTO does; the effects of customs unions on trade creation and trade diversion; know the determinants of the balance of payments; the determinants of the supply and demand for foreign exchange; and the different explanations of PPP.

**V. Format and Procedures:** This course will consist of predominately modified lecture format. What I mean by that, is that I will ask questions and we will figure out the material as we go. There will be weekly homework assignments except for weeks when there is a test. We will review them when they are handed back. During these reviews, volunteers will go to the board to give their answers to the questions. The same format will be used to review the tests when they are handed back. The final will be a comprehensive exam. (See old tests on my web page for examples.) You will also do a paper described below.

**VI. My Assumptions:** This course has pre-requisite of ECON 201 and ECON 202. I assume that you will attend all classes and do all of the work. See the class participation grade description for more details.

## VII. Course Requirements:

**(A) COVID-19 Policy:** If the course is required to become a hybrid course due to

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COVID-19, then only those students pre-approved to be online can be online. Every student not pre-approved to be online must be in class – they will be counted as absent and get a zero for class participation if they are online. Pre-approved students who do not have their cameras on will be counted as absent. All assignments will be done online.

If this class is forced to go fully online, then all aspects of this syllabus will remain the same except that classes will be online and assignments will be turned in online. This means all class recordings will be done at the time the class is scheduled to meet and you are required to be online with camera on. If you are not online at the class time and/or do not have your camera on, you will be counted as absent. The assignments will be due when they were originally scheduled.

Until I get over long COVID, we will be fully online, **except homework and exams**. Exams will be done in person. Homework assignments will be slid under my office door before the class is scheduled to start. I will leave the graded assignments in envelopes on my office door. When you have picked up your assignment, slide the envelope back under my office door so I can use it again. The class will NOT meet at the scheduled time. I will record the class the evening before. I will not record attendance on those days. If I am sick all semester, then you will get full credit for the class participation (basically a 1 percentage point gift.)

**(B) Class attendance and participation policy:** Because of the class participation grade, it is expected that you will attend all classes and actively participate. That means you will answer questions that I ask, or that other students ask, and you will ask questions when you are uncertain about something. **If you miss a large number of classes, then you will have a poor participation grade, and more important, you will not have heard the material. Not hearing the material will hurt your grade more than the lower participation grade** (see grading rubric below). Not participating, showing up late, or leaving early will lower your participation grade. A valid reason for missing class, as explained in *Late Work Policy* below, will not hurt your participation grade. If you are online without approval, your participation grade will be zero. If you are approved to be online, but do not turn on your camera, your participation grade will be zero.

**(C) Late Work Policy:** If you miss an assignment or test because of an unanticipated event like an illness, you have two choices. The first is to get me a note signed by the appropriate person, or you can tell me what the problem was and I will decide whether

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or not it is a valid reason for missing the assignment. **You do NOT have to tell me why you are absent.** If you know beforehand that you will be missing an exam and have a valid reason to do so, then contact me beforehand to determine how it will be made up. **Make up exams for events like away games are normally taken before the team leaves.** I will ask for external verification of your reason, so do not wait until the day before the exam. Either a note from an appropriate person **or** my personal decision can be used to determine if you have a valid explanation for missing the assignment.

If you have no valid explanation, then there will be a 10% penalty per day, including the weekend. The assignment is considered late if it is not handed in at the start of class on the day it is due and the day we go over it. It is considered to be handed in the next day if it is handed in after the start of class or if class did not meet that day, then after I leave to go home. **Makeup exams require 24 hour advance notice so that I can write another exam.** Suppose that an assignment or exam is scheduled on a Wednesday and you are sick and I determine that you have a valid reason for Wednesday and Thursday. If you turn it in on the following Monday after class has met, then it will be considered four days late. Those days are Friday, Saturday, Sunday, and Monday because it was the day that we went over it in class – it was due at the start of class – so it is counted as handed in on Tuesday.

**(D) Calculators:** I will not permit use of cell phones, graphing calculators or any other calculator which can store equations. The HP 10B and the TI BA II Plus are acceptable in all courses in the Economics, Accounting, and Business courses. The former is the preferred calculator for the non-economics courses.

### **(E) Course readings:**

**(i) Required text:** *International Economics* by Dominick Salvatore The 13<sup>th</sup> edition is copyright 2020 by John Wiley & Sons, Inc.

**(ii) Background readings:** All assignments from every time I taught this course are available on my web page: <http://www.WCsaplarJr.info/>.

## **VIII. Grading, Evaluation and Assessment Procedures, including Grading Scale:**

**(A) Point Distribution:** There will be daily class participation, weekly homework assignments, three exams, and a final exam. Because the topics covered require analytical thought, rather than memorization, the majority of the questions will be short-essay. There may be one or two definition type questions on the exams, but, they will be rare. There are 1000 points available during the semester. The grades are calculated as follows:

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Class participation	1%	10 points
10 homework assignments	10% (1% each)	100 points (100*1/10 = 10 each)
The four exams combined	64% (16% each)	640 points (160 = 100*1.6 each)
Final exam	25%	250 points (250 = 240*25/24)

**(B) Grading Scale:** The minimum scores necessary to get each grade will be:

A+ 97% = 970 points	A 93% = 930 points	A- 90% = 900 points
B+ 87% = 870 points	B 83% = 830 points	B- 80% = 800 points
C+ 77% = 770 points	C 73% = 730 points	C- 70% = 700 points
D+ 67% = 670 points	D 63% = 630 points	D- 60% = 600 points
	F 0%	

The borders are not firm. Any student near the border of two grades will have their case looked at on a case by case basis after the final exam has been graded.

## IX. Grading Rubric:

**(A) Class Participation:** The class participation grade is 0 to 5. 0 means you were not in class and 5 means you were there on time, participated, did not leave in the middle or early, did not text message or use the phone, did not carry on a private conversation, did not sleep, and did not do work for another class. Each of those discouraged activities lowers your grade.

**(B) Homework Assignments:** This course has weekly homework assignments. Homework assignments are the only area that I allow students to work together. In fact, I recommend that you work together on these assignments because the better students learn the material better by teaching it and the poorer students get another person teaching it and may learn it better. However, if I find that students have worked together on any assignment other than the homework assignments, I will consider it as cheating. See the next section. All homework assignments will be typed, except graphs and mathematics (which can be done by hand).

**X. Academic Honesty:** Each student in this course is expected to abide by the Bethany College Policy on Academic Honesty (see College Catalogue section on Academic Honesty). Any work submitted by a student in this course for academic credit will be the student's own work.

For this course, collaboration is allowed for homework assignments. You are encouraged to study together and to discuss information and concepts covered in lecture and the sections with other students. You can give "consulting" help to or

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receive "consulting" help from such students. However, this permissible cooperation should never involve one student having possession of a copy of all or part of work done by someone else, in the form of an e-mail, an e-mail attachment file, a diskette, or a hard copy. During examinations, you must do your own work. Talking or discussion is not permitted during the examinations, nor may you compare papers, copy from others, or collaborate in any way. Any collaborative behavior during the examinations will result in failure of the exam, and may lead to failure of the course and College disciplinary action.

I have zero tolerance for cheating, lying, copying, plagiarism, etc. The first time that I find you cheating, I will definitely give a zero for the assignment. I may also flunk you for the whole course. I have done it here and many times in the past at other schools.

**XI. Behavioral Expectations, Classroom Etiquette:** See grading rubric.

## **XII. Electronic Communication and Course Management:**

My web page is <http://www.WCsaplarJr.info/>. On it will be all current syllabi, current announcements, and old assignments for all courses I have taught at Bethany College. If you miss a class, you can find the material covered and any new assignment on the page. You can also find my class and office hours' schedule. I taught this course several times in the past. Checking out those courses' exams and homework assignments could give you an idea of what my tests are like. However, not all of the exams cover the same material and the material changes slightly from semester to semester. Therefore, check the review sheets to find out what the material is covered by each exam.

**XIII. Accommodations for students with disabilities:** This class respects and welcomes students of all backgrounds, identities, and abilities. If there are circumstances that make our learning environment and activities difficult, if you have medical information that you need to share with the instructor, or if you need specific arrangements in case of an emergency, please let the instructor know. The instructor is committed to creating an effective learning environment for all students, but the instructor can only do so if you discuss your needs with the instructor as early as possible. The instructor promises to maintain the confidentiality of these discussions. If appropriate, also contact the McCann Learning Center (accommodations for learning disabilities) or the 504 Coordinator (medical accommodations and accessibility) to get more information about specific information. The McCann Learning Center is located on the second floor of Cramblet Hall and the 504 Coordinator is located in Student Life in

**XIV. Title IX Disclosure:** Your instructor is a mandated reporter of suspected discrimination. Please do not share anything regarding sexual harassment or discrimination if you wish to keep it expressly confidential. Please see the College's Title IX policy in Volume VII of the Policy Manual. A hard copy can be obtained in the Office of Student Life, or an electronic copy can be found on the College's website (<http://www.bethanywv.edu/students/title-ix/>).

**XV. Tentative Course Schedule:**

Mon.	Monday Classes	Wed.	Wednesday Classes	Fri.	Friday Classes
8/19	Chapters 1 & ¼ of 2	8/21	½ of Chapter 2	8/23	¼ of Chapter 2 & ¼ of 3
8/26	<b>Homework #1 Due</b> ½ of Ch 3	8/28	¼ of Chapter 3, 1/5 of Chapter 4	8/30	Rev. HW1, 1/5 of Chap. 4
9/2	<b>Labor Day</b>	9/4	<b>Homework #2 Due</b> 2/5 Chapter 4	9/6	1/5 of Chap. 4 ¼ of Ch 5
9/9	Rev. HW 2, ¼ of Chapter 5	9/11	<b>HMWK #3 Due</b> ½ of Chapter 5	9/13	½ of Chapter 6
9/16	Review Homework #3 & #3A	9/18	<b>Exam #1 on Chapters 1 - 6.3</b>	9/20	½ of Chapter 6
9/23	½ of Chapter 7	9/25	<b>Homework #4 Due</b> Review Exam #1	9/27	½ of Chapter 7
9/30	Review HW#4, 1/5 of Chapter 8	10/2	<b>Homework #5 Due</b> 2/5 of Chapter 8	10/4	2/5 of Chapter 8
10/7	Review Homework #5 & #5A	10/9	<b>Exam #2 on Chapters 6.4 - 8</b>	10/11	½ of Chapter 9
10/14	<b>Fall Break</b>	10/16	<b>Homework #6 Due</b> Review Exam #2	10/18	½ of Chapter 9
10/21	Rev. HW #6, ¼ of Chapter 10	10/23	<b>Homework #7 Due</b> Chapter 10	10/25	¼ of Chap 10 1/3 of Ch 13
10/28	Rev. HW #7, 1/3 of Chapter 13	10/30	<b>HMWK #8 Due</b> 1/3 of C13, 1/4 of C14	11/1	½ of Chapter 14
11/4	Review Homework #8 & #8A	11/6	<b>Exam #3 Chapters 9 - 10, 13 - 14.3</b>	11/8	¼ of Chap 14 ¼ of Ch 15
11/11	½ of Chapter 15	11/13	<b>Homework #9 Due</b> Review Exam #3	11/15	¼ of Chap 15 ¼ of Ch 16
11/18	Rev. HW#9, ¼ of Chapter 16	11/20	<b>Homework #10 Due</b> ½ of Chapter 16	11/22	½ of Chapter 20
11/25	<b>Thanksgiving Break</b>	1/27	<b>Thanksgiving Break</b>	11/29	<b>Thanksgiving Break</b>
12/2	Review HW #10 & #10A	12/4	<b>Exam 4 Chapters 14.4-16, 20.1-20.3</b>	12/6	½ of Chapter 20
12/9	Part of Chapter 21	12/11	Review Exam #4 & grades printout	12/13	Final Exams

Review sessions are normally the night before the exam, but will be arranged based upon students' schedules. The Final Exam will be Thursday 12/12 at 3:00.

**XVI. Course Materials and Copyright Statement:**

Course material accessed from the Bethany College Canvas site is for the exclusive use of students who are currently enrolled in the course. Content from these courses cannot be reused or distributed without written permission of the instructor and/or the copyright holder. Duplication of materials protected by copyright, without permission of the copyright holder is a violation of the Federal copyright law.

**XVII. Note: This syllabus is subject to change at the discretion of the professor.**